

3 Palms Action Sports Park

15100 Interstate 45 South
Conroe, TX 77384
936-321-8725

January 4, 2023

To Whom It May Concern,

3 Palms Action Sports Park is organizing a new race event for the 2023 season called the Track and Trail Spring Classic. Our mission is to create a memorable event combining the best of motocross and off-road racing and bringing together riders from across the world.

The Track and Trail Spring Classic will be held from March 23 to 26, 2023.

I am writing to invite you to be a Sponsor or Supporter of this event! As an industry leader in the action sports world, your involvement with us is an opportunity for your organization to receive exposure and to join other individuals, organizations, and coalitions in our community to educate consumers about your products.

Beyond your sponsorship, we welcome you and your race team to join us by participating in this year's Track and Trail Spring Classic. Your company's presence brings an aspect to our event that will allow it to grow even larger over time, bringing even more exposure to your company for years to come. We are offering all of our sponsor's free vending for this event and would love for you to attend other events throughout the year including the Texas Statewide Championship Series.

Industry sponsors are the primary source of funding for this event and will help ensure its success. You can provide support in the following ways:

- Become the Presenting Sponsor
- Become the Title Event Sponsor
- Be a Co-Sponsor or Event Supporter
- Help with Contingency prizes for racers
- Donation of merchandise and/or raffle prizes
- Donation of banners, signage, flags, event fencing, repeating banners, track marking tape
- Donation of gift certificates or discount coupons

On behalf of Three Palms Action Sports Park, we thank you for your support.

Sincerely,

Emil Shebelbon
Owner/Operator, 3 Palms Action Sport Park
Documents Enclosed



WELCOME TO 3 PALMS ACTION SPORTS PARK



SPONSORSHIP PROPOSAL



3 PALMS ACTION SPORTS PARK

Owner: Emil Shebelbon

15100 Interstate 45 S. Conroe, TX 77384

Phone (936) 321-8725

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WHAT IS 3 PALMS ACTION SPORTS PARK?



WE BRING THE ACTION!

3 Palms Action Sports Park is one of the largest Action Sports Parks in the United States catering to all types of action sports enthusiasts. 3 Palms has hosted hundreds of events since opening over 22 years ago and we continue to stand out as one of America’s favorite family sports facilities.



FAMILY FUN!

3 Palms caters to families visiting the park each weekend to enjoy casual MX and ATV riding, participate in our race series, trail riding, adventure racing, personal watercraft fun, wakeboarding, swimming, fishing, camping, biking and so much more!



INDUSTRY EVENTS!

Industry leaders come to 3 Palms for training seminars, ride days, outdoor events, and more! We are home to some of the largest and most highly attended national mud run events. These events bring over 40,000 people through the front gates in a single weekend.



COMMUNITY INVOLVEMENT

3 Palms is also host to outdoor concerts, battle of the band’s events, bike rallies, car shows, ROTC training camps, Firefighter Search and Rescue practice drills on Lake Palms, team-building with corporations, church retreats, and the list goes on!

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ABOUT US

3 Palms Action Sports Park opened in 2000 by owner Emil Shebelbon "Trackman" is a world class motocross facility located in Conroe, Texas. (just 18 miles north of Houston). 3 palms is where new riders are born, recreational riders turn into amateur racers, and experience turns dreams into a reality. Some of the world's greatest motocross superstars began riding and racing right here at 3 palms. We are home to 4 motocross tracks (Lucas Oil Main, Motosport GP, Woods, and River), a pee wee track, a trail system, wake cable park, and championship Boating Lake. Here at 3 Palms we truly have something for everyone.



OWNER EMIL SHEBELBON PREPPING THE GP TRACK

LOCATION, LOCATION, LOCATION!

3 Palms is located in one of the fastest-growing cities in Texas. Conroe has so much to offer and is the perfect blend of starry nights and city lights. Bordered by a 22,000-acre Lake Conroe, Sam Houston National Forest, and W. Goodrich Jones State Forest, Conroe makes for a veritable utopia for the outdoor lover in us all. Aside from the outdoors, Conroe has a bustling downtown with breweries, theatres and plenty of shopping and hotels.

We are only 18 miles North of Houston, Texas, the 4th largest city in the nation and the 6th largest metropolitan area in North America. There are over 10 million people within a 60 mile radius of 3 Palms.

MOTO PHILOSOPHY

Making Moto Happen.. Only a true moto enthusiast understand what happens when you put your leg over a dirt bike. The world and all it's problems seem to melt away. At 3 Palms Action Sports park we love creating a place for every dirt bike enthusiast to come enjoy that experience no matter how young or old.

■ FREINDSHIP

Some of the greatest friendships are made at motocross tracks and we continue to improve our park daily in order to bring our clients the best motocross experience.

■ FELLOWSHIP

We love that our customers come together to have valued fun and good fellowship and bring the American spirit of adventure with them.

■ MOTO

Motocross is more than fun.. It's hard work, dedication, and a love for something like nothing else in the world. 3 Palms has helped develop some of today's best racers in the industry.



HIGHLIGHTS



255 ACRES OF OUTDOOR FUN & 17,000 + PARK MEMBERS

WE CAN HOST NATIONAL CALIBER EVENTS!
WITH OVER 20 YEARS OF EVENT PLANNING AND ORGANIZATION OUR STAFF IS DEDICATED TO HELPING PROMOTERS PUT ON GREAT EVENTS! WE HAVE A WONDERFUL STAFF AND VOLUNTEERS THAT MAKE EVENTS GO OFF WITH A BANG!

CAMPING/PARKING
WE HAVE TEXAS SIZED PARKING LOTS AND WE MEAN IT! TONS OF ROOM TO SPREAD OUT FOR FACTORY SIZED RIGS ALL THE WAY TO PRIMITIVE TENT CAMPING.

OUTDOOR STAGES AND PAVILLIONS
STRATEGICALLY PLACED THROUGHOUT THE PARK AVAILABLE FOR SPONSOR USE

2650 FT WAKEBOARDING COMPETITION LAKE
HOST TO NATIONAL WAKEBOARDING EVENTS INCLUDING THE 2015 MALIBU HOUSTON PRO PRESENTED BY ROCKSTAR ENGERY.

ONSITE BOAT DEALERSHIP - SMG WAKE

ONSITE WAKE CABLE PARK - HANGAR 9

EASY ACCESS
LOCATED 25 MINUTES FROM BUSH INTERNATIONAL AIRPORT AND 18 MILES NORTH OF HOUSTON, TEXAS

EVENTS/FESTIVALS

DATE	EVENT
MARCH 11	TERRIAN 5K
APRIL 15	TEXAS CRAWFISH FESTIVAL
APRIL 29	MUD GIRL RUN 5K
JULY 1 - 4	MUDDY GRAWL FESTIVAL
JULY 15	FOAM GLOW 5K
SEPT 2	MUDDY DASH 5K
NOV 11	BUBBLE RUN 5K



TRACK BRANDING

ADVERTISE WITH US!

Track Branding -
 Current tracks available: Main, GP, SX Night Track, River Track starting at 7k each.
 Includes 2-4x8 signs, banners on track pavilion.

Podium Option -
 Front Podium 10x20 banner facing freeway. 10x20 on podium stage and 6x20 above the stage 10k

MOTO EVENTS

DATE	EVENT	TRACK
JAN 1	SOUTH TEXAS WINTER SERIES - ROUND 1	3 PALMS - GP TRACK
JAN 15	SOUTH TEXAS WINTER SERIES - ROUND 2	IRON DOG MX
JAN 28	SOUTH TEXAS WINTER SERIES - ROUND 3	CYCLE RANCH MX
FEB 3	INDUSTRY RIDE DAY (INVITE ONLY)	3 PALMS - TBA
MARCH 25	EVENT TBA	TBA
MAR 23-26	3 PALMS TRACK AND TRAIL	TRACK/TRAIL
APRIL 8-9	AMA SOUTH CENTRAL AREA QUALIFIER	TBA
MAY 14	MINI MOTO TRIPLE CROWN - ROUND 1	TBA
JUNE 4	MINI MOTO TRIPLE CROWN - ROUND 2	TBA
JULY 9	MINI MOTO TRIPLE CROWN - ROUND 3	TBA
AUG 11 - 13	RD 1 - DISTRICT 20 CHAMPIONSHIP SERIES	3 PALMS - TBA
AUG 20	RD 2 - DISTRICT 20 CHAMPIONSHIP SERIES	TBA
SEPT 3	RD 3 - DISTRICT 20 CHAMPIONSHIP SERIES	LONE STAR MX
SEPT 17	RD 4 - DISTRICT 20 CHAMPIONSHIP SERIES	IRON DOG MX
OCT 7	SATURDAY NIGHT LIGHTS - ROUND 1	MAIN TRACK
OCT 13 - 15	RD 5 - DISTRICT 20 CHAMPIONSHIP SERIES	RIO BRAVO MX
OCT 27 - 29	AMA STATE CHAMPIONSHIP	3 PALMS - TBA
NOV 18	SATURDAY NIGHT LIGHTS - ROUND 2	MAIN TRACK
DEC 2	SATURDAY NIGHT LIGHTS - ROUND 3	MAIN TRACK
DEC 17	SATURDAY NIGHT LIGHTS - ROUND 4 (DAY RACE) AWARDS CEREMONY	MAIN TRACK

